

Appl. No. 10/719,638

Amdt. dated December 6, 2005

Reply to Office Action of September 8, 2005

**REMARKS/ARGUMENTS**

Claims 1-12, 14-28, 30-34, 36-52 are presented for Examiner's consideration. Pursuant to 37 C.F.R. § 1.111, reconsideration of the present application in view of the foregoing amendments and the following remarks is respectfully requested.

With regard to the 35 U.S.C. § 112, second paragraph rejections, claims 1, 14, 15, 16, 18, 24, 25, 30, 32, 38, 40-43, 47, and 51-52 have been amended to recite changing the "location" of the ply rather than the "orientation" as suggested by the Examiner. Support for the amendment appears in the specification at page 8, line 19, and in the Figures.

With regard to claims 16, 30, 40, 41, and 51, the Applicants respectfully disagree with the Examiner that the claim term "dropping a ply" is unclear. At page 8, line 31 - page 9, line 6 the technique is described in detail. While a portion of the multi-ply web is ripped and stripped from the roll, for example the outer two or three wraps, the remaining grabbed becomes a reoriented as multi-ply tail as described. The grabbed portion can be used as a tail to thread a processing machine. Claim 16 has been amended to clarify the reoriented web is the same as claim 1.

Regarding claim 24, the Applicants believe the claim is clear as written and respectfully traverse the Examiner's rejection. For example, with a two-ply web it may be desirable to relocate the plies to enable printing or treating an interior surface (now an exterior surface) and then to relocate the plies a second time to return the treated surface to an interior surface. A multi-ply tissue web is stronger than a single ply, and it can be preferred to use as a starting base web for subsequent treatment rather than combining previously treated single-ply webs. Using only multi-ply webs can improve runability and reduce web breaks during processing. Alternatively, a three-ply web may have the plies relocated more than once as well.

Claim 34 has been amended as suggested by the Examiner. Claim 38 has been amended to recite that the plies are tissue plies having a dryer side and a felt side. Claim 25 has been amended to include "web" as suggested. It is believed on the basis of the above amendments and discussion, that the pending claims are clear and the Examiner's rejections have been resolved.

The Applicants appreciate the allowable subject matter indicated by the Examiner. Independent claim 1 has been amended to include the allowable subject matter of claim 13. Claims 23 and 24 have been amended for consistency to the amendments in claim 1. Independent claim 25 has been amended to incorporate the allowable subject matter in claims 29 and 35. Claims 36 and 37 have been amended for consistency with the amendment to claim 25.

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Regarding independent claim 38, the Applicants do not see a specific rejection based on the applied art articulated against this claim in the Office Action. As such, a proper *prima facie* rejection has not been provided by the Examiner. Furthermore, the applied references either individually or in combination do not teach or suggest tissue plies having a dryer side and a felt side or the specific orientation of those surfaces in either the multi-ply web or the reoriented multi-ply web.

Regarding independent claim 47, the claim has been amended to recite winding the treated multi-ply web into a second roll. As such, it is believed allowable subject matter has been incorporated into this claim overcoming the Examiner's rejection.

For the reasons stated above, it is respectfully submitted that all of the presently presented claims are in form for allowance. Please charge any prosecutorial fees which are due to Kimberly-Clark Worldwide, Inc. deposit account number 11-0875. The undersigned may be reached at: (920) 721-7760.

Respectfully submitted,

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## CERTIFICATE OF TRANSMISSION

I, Lanette Burton, hereby certify that on December 6, 2005, this document is being facsimile transmitted to the United States Patent and Trademark Office, Fax No. (571) 273-8300.

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